



eFLOW

Unified Content Platform

One Common Platform

Information enters your enterprise from a multitude of sources. Capturing, validating, processing and delivering this content to the right application requires a unified solution that can be applied to any information source; paper forms, eforms, wireless mobile data collection, faxes, files, microfiche and more.

You use information to drive your business processes. This is why you need **eFLOW**[™], the Unified Content Platform. Regardless of the source, **eFLOW** extracts, validates, and delivers critical data and content to your ERP, CRM, financial, database, workflow, document and content management systems.

A Family of Solutions

The **eFLOW** Unified Content Platform is a family of solutions that empowers organizations and individual employees to successfully collaborate by integrating information of various types and from multiple sources.

- **eFLOW** captures data from all structured, defined forms such as insurance claims, customer applications, and tax forms
- **eFLOW** captures data from semi-structured documents such as supplier invoices, purchase orders, and shipping documents
- **eFLOW** captures data from unstructured documents such as reports, memos, and letters
- **eFLOW** enables wireless data capture and 2-way transaction solutions to enterprise field staff via wireless PDAs

eFLOW Benefits Your Enterprise

- Efficiently integrate data capture and content delivery from multiple sources on one platform using one set of business rules
- Reduce costs associated with manual data entry of paper-based information
- Reduce costs associated with delivering content to enterprise applications
- Leverage your investment in enterprise applications through seamless delivery of accurate data to ERP, CRM, ECM, financial and other information systems
- Improve service and responsiveness to customers and partners

eFLOW for a Broad Range of Industries

- Transport & logistics
- Banking & finance
- Service bureaus & A/P
- Census & surveys
- Insurance
- Government
- Healthcare
- Postal services

Each industry and every enterprise have a different business cycle. **eFLOW**'s advantage stems from its adaptability to the specific needs of each organization.



Where **data**
meets **innovation**

eFLOW Unified Content Platform comprises the platform server and individual solutions to capture and deliver data to your enterprise applications, regardless of the source and type.

Structured Data

eFLOW's *Integra* manages the input from multiple sources, including paper forms, eforms, fax, image files and microfiche. *Integra* simplifies the data capture process from structured forms, reduces dependence on manual data entry, and provides accurate content to drive your enterprise applications.

Whether you need to capture data from healthcare forms, driver's license applications, tax forms, multiple choice examinations, insurance claims, or any other structured forms, *Integra* does it efficiently and quickly, and at a lower cost.

Integra combines the highest forms of optical character recognition (OCR), intelligent character recognition (ICR), optical mark recognition (OMR), barcode identification and more into a single, powerful solution for data capture and content delivery.

Semi-Structured Data

eFLOW's *Freedom* reaches beyond the processing of classical, structured forms. It provides you with a remarkably simple data capture process for various semi-structured documents such as incoming supplier invoices, purchase orders, shipping documents, and cheques. *Freedom* efficiently processes documents and attachments, including those with complex tables and line items, in single or multi-page format.

Freedom turns the labor-intensive and expensive task of manually keying data from semi-structured forms into a fast, accurate process. *Freedom*'s unique learning algorithm automatically identifies the critical data in these documents and bypasses

the need to predefine the form structure or build templates at start-up. This enables rapid recognition of new, previously unseen documents by the system.

Freedom uses its powerful character recognition and unique voting algorithm to recognize and validate data delivered to your financial, ERP, CRM, or other information systems.

Freedom has introduced color viewing to all its manual modules, enabling operators to recognize information even quicker, leading to faster completion of the information, less errors, and faster overall throughput.

Unstructured Data

eFLOW's *Smart* extends beyond classical form processing and recognition to include a unique capability that allows sophisticated collection and understanding of data in structured, semi-structured and totally unstructured documents such as memos, reports, and letters, all on one platform. After complete recognition of the symbols, characters, line and box structures in a given document, *Smart* can determine document

type, task required, target application, database connectivity, or any other information resulting from its content analysis. *Smart* also lends itself to mailroom management and knowledge management applications.

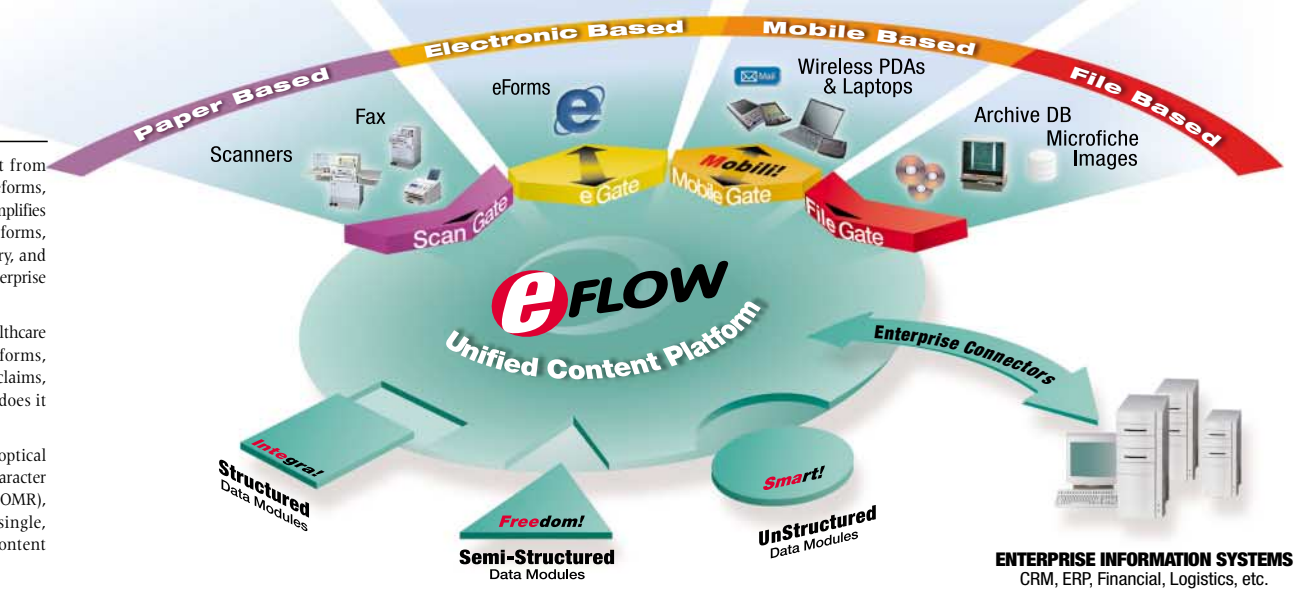
2-Way Mobility

Mobili accelerates mobile applications, extends corporate applications to the mobile user, and eliminates the complexities of wireless communications.

With *Mobili* you can finally provide mobile employees with 2-way wireless communication to transmit and receive transactions, anytime and anywhere.

Mobili's automatic synchronization ensures that field service personnel can effectively transmit their service logs to your enterprise applications, even if communication is interrupted. *Mobili*'s unique data compression algorithms ensure efficient transmission and minimize online requirements.

With *Mobili* you have a true B2E solution.



Leverage Your Enterprise Applications

Enterprise applications depend on data and other content, which are generated both outside and within your organization. **eFLOW** removes data capture bottlenecks and rapidly delivers more accurate data to your ERP, CRM, ECM, financial and other enterprise solutions. Now your salespeople, customer service technicians, delivery and other logistics staff will work more efficiently. With **eFLOW**, they can access the latest product information, price lists, service orders or delivery schedule, and transmit transactions such as sales orders or service logs to your operational systems, in real time.

With the **eFLOW** platform, your business has to define only one set of business rules to handle any incoming information, whatever the source.

eFLOW Primary Features

- Support of multiple sources: paper, wireless PDAs, fax, image files, eforms, and microfiche
- Gateway Technology: ScanGate, eGate, FileGate, and MobileGate
- Distributed scanning and data capture
- Innovative state-of-the-art learning mechanism enables the system to learn from past performance, resulting in the recognition of new, previously unseen documents
- Image enhancement technologies to improve recognition results and data accuracy
- Enhanced full-page OCR (Optical Character Recognition) enables superior data accuracy
- Enhanced support for color results in less errors and faster overall throughput

- Handles any type of structured, semi-structured, and unstructured documents, including those with multiple pages and complex tables
- Recognizes international character sets
- Graphical Dynamic Workflow to define processes and adjust system priorities
- Enterprise Controller to monitor system processing and workflow in real time
- Statistics tool to provide reports and statistics on system and operator performance
- Enterprise connectors for integration to SAP, Oracle, Documentum, IBM, Filenet, Siebel, Microsoft Exchange Server, and Microsoft SQL Server
- Quick, simple "point and click" application design
- GUI application designer for rapid development
- Special user-friendly development tools for semi-structured applications
- VBA support for customization

The eFLOW Advantage

With the expansion of business and the pace of technology, you want the assurance that the solution you choose today will also serve you tomorrow.

- **eFLOW** is an enterprise-wide solution for your data capture and content delivery needs
- One platform solution enables you to significantly reduce the cost of data capture and delivery from multiple sources
- Improve the quality, accuracy, and value of your data
- Eliminate the need for manual data entry and re-keying
- Effective mobile solutions allow two-way communication between your field staff and enterprise systems

About TIS

Top Image Systems Ltd. (TIS) is a leading innovator of data capture solutions that improve enterprises' business processes by integrating information of different types and from multiple sources into corporate information systems. Whether originating from mobile, electronic, paper or other sources, TIS solutions deliver the content to applications that drive the organization.

TIS has developed eFLOW, the Unified Content Platform. eFLOW digitally captures and manages the enterprise's content from source to ERP, CRM, financial or other information systems.

Founded in 1991, TIS is publicly traded on NASDAQ (TISA). TIS markets its products in more than 30 countries through a network of Distributors, System Integrators and Value Added Resellers, as well as Strategic Partners.

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